

# Engage Together

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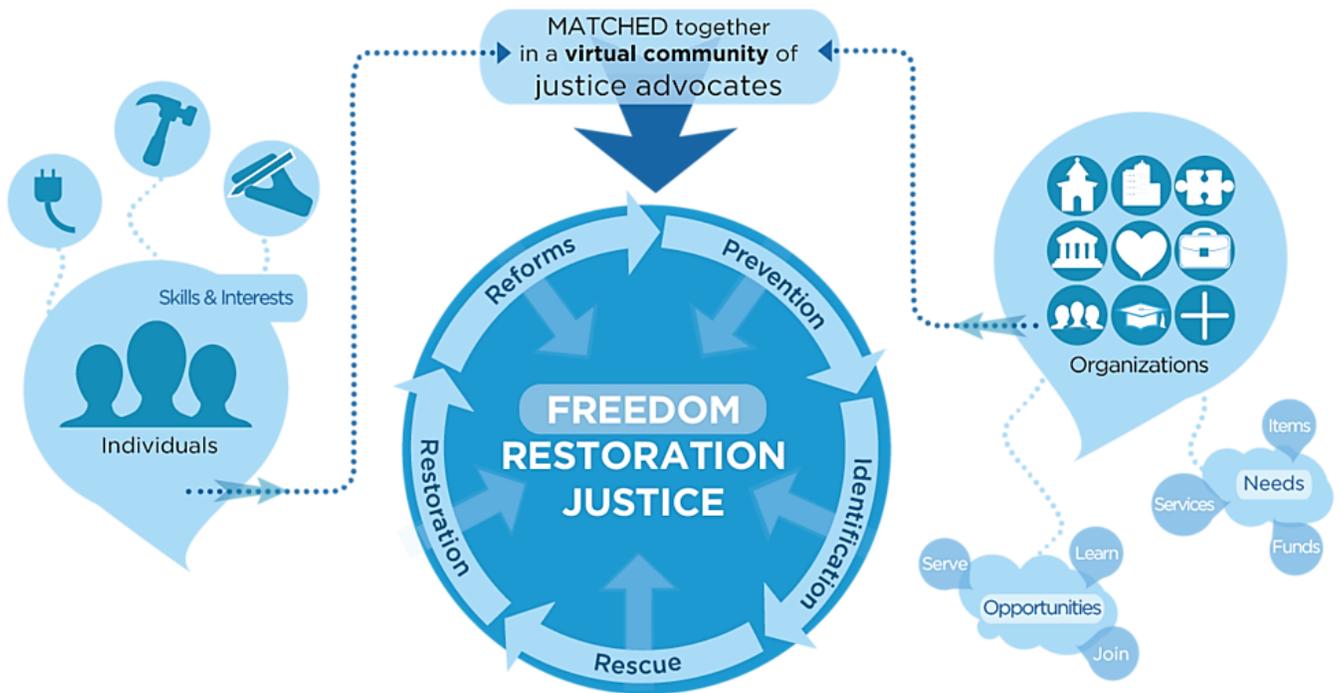
- Engage Together is an initiative (virtual community for justice advocates) created by *The Alliance for Freedom, Restoration and Justice, Inc.* (AFRJ) to support those engaged in combating human trafficking and to mobilize those who desire to join them
- To determine how we eradicate human trafficking, we just first ask what all must be done and who all must be engaged
- This initiative is designed to **connect** churches, communities, corporations, foundations, government, individuals, non-profits, professionals, universities, educators & more
- AFRJ developed a **strategy** showing how equal effort must be applied to all areas to eradicate human trafficking
  - **Prevention: awareness, demand & vulnerability**
    - Communities must become **aware** of trafficking and be educated about what puts youth & adults at risk in order to prevent human trafficking
    - Without **demand**, human trafficking would not exist
    - Understand & address factors that lead to **vulnerability** to prevent human trafficking
  - **Identification: training & outreach**
    - **Training** law enforcement officers, health care providers, teachers, parents, service industry workers, etc. to properly identify and detect a case of trafficking
    - **Outreach** to vulnerable populations to help identify trafficking operations and lead to rescue of victims
    - **Rescue: intervention, temporary shelter, services & victim advocates**
      - **Intervention** by law enforcement officials while civilians can help with:
      - **Temporary shelter** for immediate and safe housing
      - **Services** such as medical, dental, legal and counseling
      - **Victim advocates** who come alongside & link them to needed resources
    - **Restoration: aftercare & reintegration**
      - Restorative and rehabilitative **aftercare**, tailored to meet the needs of each individual; ranging from medical, psychological, familial, spiritual, educational and even vocational services
      - **Reintegration** into society and development of a solid foundation to build a healthy, safe, and fulfilling future
    - **Reforms: legal, policy and systems**
      - Take affirmative steps to reform **laws** and **policies** and even entire **systems** that are in place to care for the vulnerable



- Engage Together provides **Partner Support Initiatives** designed to address challenges to provide solutions:
  - Partner Support Initiatives:
    - Media & toolkits
    - Virtual platform
    - Building partnerships
    - Support & sponsorship
    - Deployment project
  - **Challenges:**
    - Partners- too often organizations do not know that each other exist nor what resources are available even within their own communities
    - Individuals- when presented with such a dark and complex issue as human trafficking, many feel compelled to fight back but are at a loss for how best to do so
    - Movement- efforts are needlessly duplicated and critical gaps in a comprehensive strategy are left unaddressed; individuals often feel helpless to join the fight and remain immobilized
  - **Solutions:**
    - Partners- ability to share their work, discover what relationships and resources are available, expand or refine their efforts and collaborate strategically with others
    - Individuals- ability to understand the issues and to discover how their unique abilities and interest can be immediately mobilized to make a difference
    - Movement- ability to develop a global collaborative network for organizations, professionals and volunteers engaging together around a comprehensive strategy in order to eradicate human trafficking in every community, state and nation in the world
  - Media & toolkits
    - A **mobile app** was created, designed to move an individual from information to mobilization
      - Featuring: news & videos, iReport, AFRJ Partner Highlights, Virtual Platform Portal & Donation Capabilities
    - Check them out on **social media**
    - A series of Engage Together **media film pieces** are being created to mobilize audience-specific viewers to strategically make a difference
    - **Toolkits**
      - So far, a church and community toolkit has been developed
      - A corporation, individual, university and other toolkits are still being developed

- **Virtual Platform: a virtual community of justice advocates connecting individuals with organizations**
  - What is the platform?
    - An **active and relational network of organizations, professionals and volunteers working collaboratively** to eradicate human trafficking and to address those issues that lead to its existence in our world today
  - How does it work?
    - Platform strategically **matches like-minded organizations and individuals for collaborative engagement and exponential impact** on behalf of those in need
    - Partner organizations have access to robust series of tools to enhance their efforts and individual members are instantly alerted to ways that they can support these efforts unique to their abilities and interests
  - Individuals
    - Profile- individual members create their individual profile page and their unique skills and abilities are matched with opportunities and needs of others working in the field
    - Notifications- individuals are notified about how they can serve
    - Opportunities- individuals can find, attend or volunteer with opportunities hosted by an organization locally. Such opportunities may include trainings, awareness events, walks, fundraisers or informational meetings
    - Needs- individuals can meet the needs of any organization by providing in-kind services, purchasing needed tangible items or giving monetary donations
  - Organizations
    - Opportunities- organizations can post opportunities to mobilize members to attend an event, training or serve at the next outreach initiative; share opportunities with just their member base, community partners or entire virtual community
    - Needs- organizations can post needs for items or services. Items can be donated traditionally or purchased on Amazon and shipped directly to the organization. Registered 501(c)(3) non-profit organizations can also fundraise through the platform
    - Social media- organizations are able to link their other social media accounts directly to the platform to share between the virtual community and the public
    - Strategy & Classifications- when creating their profile, organizations are able to select classifications based on the ways they are uniquely combating human trafficking (in the areas of prevention, identification, rescue, restoration and reforms). They are also able to list related problems that they are addressing such as issues related to orphans, homelessness or child abuse. These classifications are used to match an organization with other like-minded organizations and individuals for strategic, collaborative engagement.
  - Building Partnerships
    - AFRJ serves as a hub for strategic partnership engagement

# Are you ready to **ENGAGE TOGETHER?**



Join now to **END** human trafficking & the exploitation of the vulnerable.